FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00089999 **Type of Permit:** STILL **Release Date:** 02/25/2015

Production Company NORDSTROM INC

Insured Company Name NORDSTROM INC

Contact Phone No. 1 206-303-4149
Contact Phone No. 2 206-883-5607
Fax 206-303-4078
Address 1700 7TH AVE, SUITE 400
SEATTLE, Washington 98101

Production Title HAUTELOOK VS NORDSTROM RACK

Type of Production Still Photo

Producer KIMBERLY CRONCE

Director NA NA

1st AD NA NA

Production Manager NA NA

FilmL.A. Coordinator Brian Palmert

Location Manager KIMBERLY CRONCE
Primary Phone Mobile - 310-909-6938
Secondary Phone Office - 213-741-1890

Location Assistant NA NA
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$105.00
FILMLA STILL APPLICATION FEE	$60.00

Total Permit Fee $234.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	S00089999	**Location Manager**	KIMBERLY CRONCE
Production Company	NORDSTROM INC	Primary Phone	Mobile - 310-909-6938
Insured Company	NORDSTROM INC	Secondary Phone	Office - 213-741-1890
Production Title	HAUTELOOK VS NORDSTROM RACK		

Location Address Melrose Pl, Orlando - La Cienega Blvd, Los Angeles, CA 90048

Location Type Street

Film Dates 3/3/2015 - 3/3/2015 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
Nordstrom VP letter Kim C.pdf
Melrose Place July 2009.pdf
Melrose Av August 2013.pdf

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** A7

Approvals LOS ANGELES CITY POLICE DEPARTMENT Gabriel Aleman

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs W/S CROFT AVE. - MELROSE PL. - NORTH 200'

Approximate Footage 0 - 300 **Log Number** 99113

Date(s) 3/3/2015 to 3/3/2015 **Time(s)** 07:00 to 22:00

NO PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of HauteLook / Nordstrom. ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3/10/2014

Amy Fierstein / Nordstrom
Name of Principal

By: [signature]
Representative's Signature

Amy Fierstein.
Print Representative's Name

VP, Production
Representative's title

1212 S. Flower St.
Los Angeles, CA 90015
Principal's Address

213. 741. 1890
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT

SPECIAL FILMING CONDITIONS
MELROSE PLACE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **Affected residents/merchants/businesses must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **Cast and crew are not permitted to park on area streets.** Off-street parking must be provided for personal vehicles.
- **Minimal posting of area streets for production equipment or picture purposes will be allowed.** *Use of off-street parking is strongly encouraged.*
- **At least one parking space in front of 8424 Melrose Place is to be left open and available during times when the store is open for business.**

NOT A PERMIT FilmL.A., Inc.

SPECIAL FILMING CONDITIONS
MELROSE AVENUE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The popularity of the "trendy* part of Melrose Avenue has created a number of serious parking problems on Melrose Avenue as well as the side streets to the north and south. To help mitigate the impact of filming on this area, the following Special Filming Conditions now apply.

- **Affected residents/merchants/businesses must be notified at least two (2) days prior to first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **Posting on Melrose Avenue should be kept to a minimum and will require a Filming Survey of all affected merchants.**
- **Posting on residential streets which run north and south of Melrose Avenue will be limited to the area between Melrose Avenue and the alleyway . Requests to post beyond this area will be reviewed on a case-by-case basis, and will require a Community Survey.**
- **Cast and crew are not permitted to park on area streets.** *Off-street parking must be provided.*
- **Since permanent signs prohibit parking on the west side of Gardner Street (north of Melrose Avenue), parking/posting can only be allowed on the east side and should be limited to the area between Melrose Avenue and the alley.**

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